BK
BRITNEY KIRWAN

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Education

Boston University College of Communication   Boston, MA
Master of Science in Advertising   Dec 2025
Relevant Coursework: COMCM 717 – Fundamentals of Creative Deviation; COMCM 712 – Advertising Strategy
Activities: AdClub

Syracuse University S.I Newhouse School of Public Communications   Syracuse, New York
Bachelor of Science in Magazine, News and Digital Journalism   May 2024
Relevant Coursework: JNL 221 – Foundations of Data & Digital Journalism; MND 305 – Multimedia Reporting
Activities: Women In Communications, The Women's Network
Honors: Magna Cum Laude; 3.8 GPA

Relevant Experience

University Girl Magazine   Syracuse, NY
*Editor- I*n-Chief   June 2021- May 2024
- Lead publication's team of editors, writers, creative directors, graphic designers and collaborators
- Ran digital site with approximately 300,000 visitors per year
- Managed Instagram account with approximately 3000 followers
- Organize and map out print publication skeleton

LIT Boutiques   Boston, MA
Merchandising and Operations Intern   May 2022- Aug 2022
- Purchased, sold, collected, and transferred across four boutique locations around New England
- Marketed company and products through social media and editorial photoshoots
- Forecasted fashion trends every two weeks

Girl's Life Magazine   **(**Remote) Baltimore, MD
Editorial Intern   Jan 2024r- April 2024
- Pitched, wrote, and edited 2-3 digital articles weekly
- Contributed to nationally sold March/April print "Beauty" issue

Additional Experience

Moody Magazine   Syracuse, NY
Writer/Editor   Dec 2021- May 2024
- Edited two articles a week for bi-annual print magazine
- Wrote 1-2 articles a week for digital site and print publication
- Marketed publication through Instagram posts that helped gain 1200 followers within a year

Skills

Computer Skills: Adobe Suites, Microsoft Office, HTML, WordPress, Webflow, Square Space, Figma, Instagram, TikTok, X
Research Skills: Microsoft Excel
Language Skills: Associated Press Writing Style